# Website Needs Analysis

**Current website:**

**What you like about your current website:**

1.

2.

3.

4.

5.

**What you don't like about your current website:**

1.

2.

3.

4.

5.

**Who are your main competitors:**

1.

2.

3.

4.

5.

**Name 5 sites you like the look of, and why:**

1.

2.

3.

4.

5.

**What is the purpose/goal for your website:**

**When people come to your website, what are they looking for?**

1.

2.

3.

4.

5.

**What keyword search terms would you like to rank for in search engines?**

1.

2.

3.

4.

5.

**Do you have a website wish list?**

1.

2.

3.

4.

5.

**Do you need help with social media accounts?**

**Do you have a need/plans for initial and/or ongoing training?**

**Do you have a need/plans for ongoing maintenance and support:**